

SIES SCHOOL OF BUSINESS STUDIES

CENTRE FOR ALUMNI RELATIONS

Alumni Annual Report

Academic Year 2025-26

Key Highlights

1. Overall Engagement Scale

- Total alumni touchpoints recorded: **560** (462 unique Alumni and 98 repeat)
- Engagement spread across **12 distinct activities**, indicating a diversified alumni outreach model
- Strong mix of **academic, networking, recognition, and global engagement initiatives**

2. High-Impact Activities (Top Contributors)

Activity	Participation
Admission Process	97
Mentorship	90
La-Mélange	110
Silver Jubilee (Batch 2000)	53
Young Alumni Achievers Awards	48 (71)
Distinguished Alumni Awards	55 (72)

Insight: Core institutional activities (admissions + mentorship) contribute the highest engagement, indicating strong alumni involvement in **student lifecycle and institutional support functions**.

3. Recognition & Engagement Platforms

- **143 total awardees** across:
 - Distinguished Alumni Achievers: 55 (**72**)
 - Young Alumni Achievers (La-Mélange): 48 (**71**)

Insight:

Recognition-led engagement is a **major participation catalyst**, especially across mid-to-senior alumni.

4. Batch-Wise Engagement Trends

- 1997 to 2005: **115** engagements
- 2006 to 2015: **186** engagements
- 2016 to 2025: **165** engagements

Insight

- **Peak Engagement Cohort:** Alumni from **2006–2015** represent the **most active segment**, contributing the highest share of engagements. This cohort is largely in **mid-to-senior career stages**, enabling stronger involvement in mentorship, admissions, and institutional activities.
- **Emerging Contributors:** The **2016–2025** cohort shows **strong and growing participation (165)**, indicating increasing involvement from **early- to mid-career alumni**, particularly in academic and event-based activities.
- **Legacy Cohort:** The **1997–2005** group contributed **115 engagements**

Engagement follows a **career lifecycle pattern**:

- **Mid-career alumni (2006–2015)** → highest contribution
- **Younger alumni (2016–2025)** → growing pipeline
- **Senior alumni (1997–2005)** → milestone-driven participation

This distribution provides a clear basis for **targeted alumni engagement strategies by career stage**.

5. Legacy & Milestone Engagement

- **Batch of 2000 (Silver Jubilee): 53 engagements**

Insight:

Milestone-based celebrations significantly boost participation from **senior alumni cohorts**, indicating strong emotional and institutional connect.

6. Global Alumni Engagement

- USA Chapter Meet: **19**
- Australia Chapter Meet: **11**

Insight:

International engagement is present but relatively **underpenetrated**, suggesting scope for scaling global alumni chapters.

7. Emerging / Niche Engagement Areas

- SIP Viva: **30**
- AIS: **19**
- CIS & Others: **33**

Insight:

Academic and evaluation-related activities are gaining traction, indicating alumni willingness to contribute to **academic rigor and student development**.

8. “Mix” Category Contribution

- Mixed batch participation: **49 engagements**

Insight:

Cross-batch initiatives are effective in driving **collective participation beyond batch silos**, especially in admissions and networking activities.

9. Key Strategic Takeaways

- Alumni are most engaged in **institution-building roles** (Admissions, Mentorship)
- **Recognition + events** drive emotional and social engagement
- **Mid-career alumni** are the most active contributors
- **Global alumni engagement** remains a growth opportunity
- **Milestone events** (e.g., Silver Jubilee) significantly increase participation

Conclusion

The dataset reflects a **well-balanced alumni engagement ecosystem**, with strong participation in institutional, recognition, and experiential activities. Future focus should be on **scaling global chapters, leveraging mid-career alumni, and institutionalizing milestone-driven engagement models**.

List of Alumni Engagement Activities

Sno	Date	Purpose	No of Alumni
1	26-Apr-2025	Admission Process	38
2	1-May-2025	Marketing Alumni Mentorship Program	30
3	1-May-2025	Finance Alumni Mentorship Program	19
4	1-May-2025	HR Alumni Mentorship Program	17
5	1-May-2025	Operations Alumni Mentorship Program	5
6	1-May-2025	Pharma Biotech Alumni Mentorship Program	24
7	17-May-2025	Admission Process	22
8	15-Jun-2025	Australia Chapter Meet	11
9	12-Jul-2025	Pharma Biotech Induction	1
10	15-Jul-2025	PGDM Induction	2
11	19-Jul-2025	SIP Viva Marketing	11
12	19-Jul-2025	SIP Viva Operations	2
13	19-Jul-2025	USA Chapter Meet	19
14	26-Jul-2025	SIP Viva PM BM	15
15	26-Jul-2025	SIP Viva Finance	6
16	26-Jul-2025	SIP Viva HR	5
17	6-Aug-2025	Jury for Marketing Event	1
18	7-Aug-2025	CIS for Marketing	1
19	8-Aug-2025	Meeting Alumni from BASF	1
20	9-Aug-2025	AIS for MCA Asian Paints	3
21	12-Aug-2025	Placement Kotak Life	1
22	14-Aug-2025	AIS for MCA Impact sure Technologies	1
23	23-Aug-2025	Guru Vandana	3
24	23-Aug-2025	Panel Discussion for academic relevance	3
25	10-Sep-2025	Alumni Leadership Session	1
26	13-Sep-2025	CIS for Operations Specialization	2
27	14-Sep-2025	AIS for ICICI Bank	3
28	18-19 Sep-2025	GD Preparation for Placement	1
29	20-Sep-2025	CIS for Operations Specialization	2
30	27-Sep-2025	Panel Discussion for Marketing Specialization	4
31	8-Oct-2025	AIS for PharmaACE	3
32	8-Oct-2025	EY Placement process	2
33	11-Oct-2025	Panel Discussion on BANI	1

34	11-Oct-2025	AIS for Meyer	3
35	12-Oct-2025	AIS for General Mills	3
36	25-Oct-2025	AIS for GEP Worldwide	4
37	25-Oct-2025	AIS for Benett, Coleman & co. Ltd. (BCCL)	2
38	5-Nov-2025	AIS for Hetero Healthcare Limited	4
39	9-Nov-2025	AIS for IQVIA	2
40	12-Nov-2025	AIS for Zydus Group	2
41	17-Nov-2025	AIS for Federal Bank	1
42	20-Nov-2025	Silver Jubilee Celebration Batch of 2000	53
43	3-Jan-2025	AIS for TATA Power	1
44	4-Jan-2025	AIS for ZEE Enterprises	1
45	7-Jan-2025	AIS for Godrej and Boyce	1
46	10-Jan-2026	Jury for Integrated Project Viva	4
47	21-Jan-2026	Alumni Leadership Session	1
48	5-Feb-2026	Panel Discussion-HEIs for an AI-Driven Future	1
49	5-Feb-2026	AIS for Ad factors PR	2
50	7-Feb-2026	Entrepreneurship event	2
51	21-Feb-2026	La Melange	110
52	1-Mar-2026	AIS for Nomura Wealth	1
53	7-Mar-2026	CIS for HR	1
54	7,8-Mar-2026	Jury for GD PI admission	37
55	21-Mar-2026	Distinguished Alumni Awards	62
56	28-Mar-2026	CIS for Marketing	2
TOTAL:			560

Overview on Key Alumni Events

ALUMNI AS JURY MEMBER FOR PGDM ADMISSION PROCESS

1. Strong Seniority Mix

- Significant presence across **leadership hierarchy**:
 - **Top Leadership**: VP, Director, CIO, Managing Partner
 - **Mid-Senior Roles**: Senior Manager, Head, AGM, DVP
 - **Emerging Roles**: Product Managers, Analysts, Consultants

Inference:

A well-balanced alumni base capable of contributing across **strategy, mentorship, and execution-level engagement**.

2. Industry Concentration

- **Pharma & Healthcare (dominant)**: Pfizer, Zydus, Lupin, Abbott, Alembic, Torrent
- **Consulting & Professional Services**: Deloitte, EY, Grant Thornton, Accenture-type firms
- **Banking & Financial Services**: ICICI, HDFC, HSBC, JP Morgan, CRISIL
- **Technology & IT**: TCS, Infosys, Tech Mahindra, NTT Data

Inference:

Clear **sectoral strength in Pharma + BFSI + Consulting**, aligning with program offerings.

3. Functional Distribution

- Major functions:
 - **Marketing & Brand Management**
 - **HR & Talent Management**
 - **Consulting & Strategy**
 - **Sales & Business Development**
 - **Product & Supply Chain**

Inference:

Enables **diverse engagement formats** (guest lectures, mentorship, live projects).

4. Leadership Pipeline by Batch

- **2000–2010 batches**: Predominantly **CXO / VP / Director roles**
- **2011–2016 batches**: Strong **mid-senior leadership (Managers, Heads)**
- **2017–2024 batches**: **Emerging leaders** in Product, Consulting, and Analytics

Inference:

Clear **career progression funnel**, useful for structured alumni programs:

- Senior → Strategic advisory
- Mid-level → Mentorship & hiring
- Junior → campus engagement

5. High-Value Companies & Brand Equity

- Alumni working in **premium/global organizations**:
 - Google Pay, JP Morgan, Deloitte, HP, Morningstar, Capgemini

Inference:

Enhances **institutional brand perception and placement credibility**.

6. Entrepreneurial & Consulting Presence

- Alumni working as:
 - **Founders / Independent Consultants / Coaches**
- Presence in **boutique consulting and advisory roles**

Inference:

Opportunity to build **startup mentoring and incubation support via alumni**.

7. Repeat & Core Engaged Alumni

- Multiple recurring names (e.g., Glen Mehta, Kartik Iyer, Prajakta Shinde, Padmanabhan Kamesh)

Inference:

Indicates existence of a **core alumni engagement group**, which can be formalized into:

- Alumni council
- Mentorship board
- Industry advisory panel

8. Data Gaps Identified

- Missing batch/year data for some alumni
- Duplicate entries and repeated names
- Incomplete designation/company fields in parts

Inference:

Requires **data cleaning and standardization** for better analytics and segmentation.

Conclusion

The dataset reflects a **high-quality, industry-diverse, and leadership-rich alumni network**, with strong representation in **pharma, consulting, BFSI, and technology sectors**, and a clear **career-stage distribution that can be strategically leveraged for institutional growth**.

ALUMNI MENTORING PROGRAM

1. Strong Leadership Representation

- Presence of **top-tier leadership roles**:
 - **CEO / Founder**: Growth Avenues, Senge22 Yoga
 - **CXO / VP / AVP**: Morgan Stanley, JP Morgan, HSBC, BlackRock
 - **Directors & Heads**: Multiple across consulting, pharma, BFSI

Insight:

Alumni network has matured into a **high-influence leadership pool**, suitable for board-level engagement and advisory roles.

2. BFSI & Consulting Dominance

- High concentration in:
 - **Banking & Financial Services**: ICICI, HDFC, Axis, DBS, Edelweiss, Piramal
 - **Consulting & Advisory**: EY, Deloitte, Infosys Consulting, CBRE

Insight:

BFSI + Consulting forms the **core employment backbone**, ideal for placements, live projects, and mentorship pipelines.

3. Pharma & Healthcare Strength (Consistent Pattern)

- Strong representation in:
 - Sun Pharma, Glenmark, Novartis, Alkem, Abbott, Pfizer

Insight:

Reinforces **institutional specialization and strong industry linkage** in Pharma/Biotech domains.

4. High-Quality Corporate Portfolio

- Alumni working in **global marquee firms**:
 - Amazon Web Services, Google ecosystem, Morgan Stanley, BlackRock, JP Morgan, GSK

Insight:

Enhances **global credibility and employer brand perception**.

5. Functional Leadership Clusters

- Dominant functions:
 - **Marketing & Brand Leadership** (FMCG, Pharma, BFSI)
 - **HR & Talent Leadership** (HR Heads, L&D Heads)
 - **Finance & Strategy Roles** (VP Finance, Treasury, Investments)
 - **Product & Digital Roles** (Product Managers, Digital Marketing Heads)

Insight:

Balanced functional spread enables **multi-dimensional alumni engagement (academic + corporate integration)**.

6. Batch-Based Leadership Evolution

- **1999–2008 batches:**
→ Predominantly **CXO, VP, Director** roles
- **2009–2015 batches:**
→ Strong **AVP, Senior Manager, Functional Heads**
- **2016–2020 batches:**
→ Growing **managerial and specialist** roles

Insight:

Clear **leadership pipeline across career stages**, useful for tiered engagement strategies.

7. Entrepreneurial & New-Age Roles

- Alumni in:
 - **Startups / Entrepreneurship**
 - **Digital, E-commerce, Fintech** roles (Juspay, AWS, digital marketing roles)

Insight:

Indicates shift toward **new-age careers and innovation-driven** roles.

8. Cross-Industry Diversity

- Coverage across:
 - BFSI, Pharma, FMCG, IT, Consulting, Logistics, Media, Renewable Energy

Insight:

Creates opportunities for **cross-industry learning, panels, and collaborations**.

9. Data Observations

- Duplicate entries and inconsistent batch formats (e.g., 2013–15, missing years)
- Some incomplete role/company fields

Insight:

Requires **data normalization for accurate segmentation and analytics**

Conclusion

The dataset reflects a **highly accomplished, leadership-heavy alumni network** with strong representation in **BFSI, Pharma, and Consulting**, complemented by growing presence in **digital, product, and entrepreneurial domains**—positioning the institute for **strategic alumni leverage in placements, mentoring, and industry partnerships**.

INTERNATIONAL ALUMNI CHAPTER MEETS (AUSTRALIA AND USA)

1. Strong Global Leadership Presence

- Alumni hold **senior leadership roles globally**:
 - **Commercial Head (Lupin Australia)**
 - **Director (Morgan Stanley)**
 - **Senior VP (GlobalLogic)**
 - **Product Director (Capital One)**
 - **VP Operations (GHX)**

Insight:

International alumni represent a **high-impact leadership pool**, strengthening global brand credibility.

2. Presence in Global MNCs & Institutions

- Alumni placed in leading global organizations:
 - **Amazon / AWS, Capital One, Morgan Stanley, Novartis, TCS, NetSuite**
 - Public sector & academia: **Georgia State University, NSW Govt., Indiana University**

Insight:

Reflects **strong international employability and institutional reputation**.

3. Functional Diversity (Global Roles)

- Key functions:
 - **Sales & Business Leadership (Commercial Head, Sales Director)**
 - **Product & Technology (Product Director, Data Scientist)**
 - **HR & Talent (Senior People Partner, Talent Partner)**
 - **Consulting & Strategy (Consultants, Delivery Partners)**

Insight:

Enables **global mentoring, guest sessions, and cross-border collaboration opportunities**.

4. Strong Tech & Analytics Orientation

- Roles in:
 - **Data Science, Analytics, Cloud, Digital Transformation**
- Companies: AWS, DTE Energy, GlobalLogic, TCS

Insight:

Indicates alignment with **digital and analytics-driven global careers**.

5. Entrepreneurial & Strategic Roles

- Alumni as:
 - **Co-founder & Director (Emisha ANZ)**
 - **Strategic Account Managers / Business Heads**

Insight:

Presence of **entrepreneurial and strategic leadership talent** in global markets.

6. Batch Diversity (Global Spread)

- Representation from:
 - **1997–2005:** Senior leadership (VP, Director, Heads)
 - **2006–2015:** Mid-senior professionals (Managers, Leads)
 - **2016–2022:** Emerging global talent (Analysts, Researchers)

Insight:

Demonstrates **consistent global alumni pipeline across generations.**

7. Geographic Concentration

- Strong clusters in:
 - **Australia (ANZ region)**
 - **United States**

Insight:

These regions can be developed as **priority global alumni hubs.**

8. Strategic Value for Institution

- Potential contributions:
 - **Global internships & placements**
 - **International mentorship programs**
 - **Cross-border academic collaborations**
 - **Alumni chapter expansion**

Conclusion

The Australia and USA alumni chapters represent a **globally placed, leadership-driven, and functionally diverse network**, with strong presence in **technology, finance, consulting, and healthcare sectors**, offering significant potential for **internationalization of placements, mentoring, and institutional partnerships.**

AIS – ALUMNI INTERACTIVE SESSION FOR PLACEMENT SUPPORT

1. Strong Participation from Recent Batches (2025 Focus)

- Majority participants from **Batch 2025**, across roles:
 - Business Analysts, Data Analysts, Management Trainees, Associate roles
- Companies include:
 - ICICI Bank, GEP Worldwide, PharmaACE, Meyer, General Mills, Hetero, BCCL

Insight:

Session was highly relevant for **peer-to-peer placement guidance**, with recent alumni sharing **current hiring insights and interview experiences**.

2. Diverse Industry Representation

- Key sectors covered:
 - **BFSI**: ICICI Bank, Federal Bank
 - **Consulting & Analytics**: PharmaACE, IQVIA, GEP
 - **FMCG & Pharma**: General Mills, Zydus, Hetero
 - **Media & Communications**: Times Group, Adfactors PR
 - **Energy**: Tata Power

Insight:

Provided students with **multi-industry exposure**, improving placement readiness across domains.

3. Functional Coverage Aligned to Placements

- Roles represented:
 - **Business/Data Analytics**
 - **Product Management**
 - **Sales & Relationship Management**
 - **HR & Consulting**
 - **Marketing & Media**

Insight:

Direct alignment with **key campus placement roles**, making the session highly practical.

4. Mix of Experience Levels

- **Fresh recruits / trainees (2025)**: Real-time hiring insights
- **Early professionals (2019–2022)**: Role clarity, skill requirements
- **Mid-level alumni (2011–2018)**: Career progression and industry expectations

Insight:

Balanced perspective across **entry-level to experienced roles**, enhancing session depth.

5. Strong Company Clusters

- Multiple alumni from same firms:
 - **ICICI Bank (3 participants)**
 - **GEP Worldwide (4 participants)**
 - **General Mills (3 participants)**
 - **Hetero Healthcare (4 participants)**
 - **PharmaACE (3 participants)**

Insight:

Enabled **company-specific insights**, helping students understand hiring patterns and role expectations.

6. High Relevance for Placement Preparation

- Likely discussion areas:
 - Interview processes and case rounds
 - Resume building and skill alignment
 - Role expectations and career pathways

Impact:

- Improved **placement readiness and confidence among students**
- Strengthened **alumni-student connect in recruitment lifecycle**

7. Strategic Value to Institution

- Supports:
 - **Higher placement conversion rates**
 - **Stronger recruiter relationships via alumni**
 - **Continuous feedback loop from industry to campus**

Conclusion

The session effectively leveraged **recent alumni as placement enablers**, providing **practical, role-specific, and company-level insights**, thereby strengthening SIESBS's **placement ecosystem and industry alignment**.

ALUMNI AS JURY FOR SIP – SUMMER INTERNSHIP PROJECT VIVA PROCESS

1. Strong Alumni Integration into Academic Evaluation

- Alumni actively participated as **jury members in SIP Viva**, contributing to:
 - Project evaluation
 - Industry-relevant feedback
 - Student assessment quality

Insight:

Demonstrates effective **industry-academia integration** in core academic processes.

2. High Seniority & Expertise Mix

- Jury panel included:
 - **Senior Leaders:** DGM, AGM, Associate Director, AVP, HR Heads
 - **Mid-Senior Professionals:** Product Managers, Program Managers, Consultants
- Representation from experienced alumni across **2000–2020 batches**

Insight:

Ensures **high-quality, practical, and industry-aligned evaluation standards**.

3. Strong Pharma & Healthcare Representation

- Key companies:
 - Pfizer, Abbott, Zydus, Sun Pharma, Alkem, Medtronic, Zuventus, DRL
- Roles in:
 - Product Management, Marketing, Brand Leadership

Insight:

Reinforces **domain strength in Pharma/Healthcare**, especially for SIP evaluation relevance.

4. Diverse Industry Participation

- Sectors covered:
 - **BFSI:** SBI, Kotak, Tata Capital, Edelweiss
 - **Consulting & Tech:** Accenture, KPMG, Celebal, Capgemini
 - **FMCG & Retail:** L'Oréal, Nykaa, Shoppers Stop
 - **Healthcare & Pharma (dominant)**

Insight:

Provides students with **cross-industry evaluation perspectives**.

5. Functional Diversity in Jury Panel

- Core functions:
 - **Marketing & Product Management**
 - **HR & Talent Management**
 - **Finance & Consulting**
 - **Technology & Digital Transformation**

Insight:

Ensures **holistic project evaluation** beyond academic theory.

6. Strong Representation from Engaged Alumni Core

- Repeated contributors:
 - Kartik Iyer, Ramkumar Srinivasan, Prajakta Shinde, Revathi Iyer, Amol Ghadge

Insight:

Indicates presence of a **reliable alumni engagement pool** for academic initiatives.

7. Value Addition to Students

- Alumni jury likely contributed:
 - **Real-world feedback on projects**
 - **Industry expectations and benchmarks**
 - **Guidance on practical applicability**

Impact:

- Improved **quality of student projects**
- Enhanced **industry readiness and presentation skills**

8. Strategic Institutional Value

- Strengthens:
 - **Placement readiness** through industry-aligned evaluation
 - **Alumni engagement depth** beyond events
 - **Academic credibility and rigor**

Conclusion

The involvement of alumni as jury in SIP Viva reflects a **mature, industry-integrated academic ecosystem**, leveraging **experienced professionals across sectors** to enhance **evaluation quality, student preparedness, and institutional credibility**.

SILVER JUBILEE CELEBRATION FOR THE BATCH OF 2000

1. Exceptional Leadership Cohort

- Strong concentration of **top leadership roles**:
 - **CXO Level:** CEO, CMO, CHRO
 - **Senior Leadership:** SVP, VP, Director, Managing Director
- Examples:
 - CEO – Matrix India Entertainment
 - CMO – Netcore Cloud
 - CHRO – Nilkamal Ltd

Insight:

Batch of 2000 represents a **highly accomplished leadership cohort**, significantly enhancing institutional prestige.

2. Diverse Industry Representation

- Alumni spread across key sectors:
 - **BFSI:** HSBC, DBS Bank, UTI Mutual Fund, Yes Bank
 - **Pharma & Healthcare:** Glenmark, Biocon, Mundial Pharma, IQVIA
 - **Media & Advertising:** WPP Media, Network18, Saatchi & Saatchi
 - **Consulting & Tech:** Accenture, CRISIL, Target
 - **Manufacturing & FMCG:** Ford, Nilkamal, Sodexo

Insight:

Reflects **broad industry penetration and versatility** of the batch.

3. Strong Functional Leadership

- Key domains:
 - **Marketing & Brand Leadership** (CMO, Marketing Heads)
 - **HR Leadership** (CHRO, HR Heads)
 - **Finance & Strategy** (VP, SVP, Directors)
 - **Consulting & Business Leadership**

Insight:

Enables **multi-functional mentorship and institutional advisory support**.

4. Entrepreneurial & Business Ownership Presence

- Alumni as:
 - **Founders / Co-founders / Proprietors**
 - **Managing Partners / Business Leaders**

Insight:

Highlights **entrepreneurial maturity** and potential for startup ecosystem support.

5. Global & Premium Brand Association

- Alumni associated with:
 - **Global firms:** Accenture, DBS, CRISIL, Ford
 - **Top Indian corporates & media houses**

Insight:

Strengthens **global brand equity and alumni influence**.

6. Academic & Thought Leadership Contribution

- Presence of:
 - **Professors, Trainers, Consultants**
 - Roles in institutions like **IIM Bangalore, ITM Business School**

Insight:

Enables **academic collaboration, guest lectures, and curriculum input.**

7. Milestone Engagement Impact

- Silver Jubilee triggered:
 - **High participation (53+ engagements earlier noted)**
 - Reconnection of senior alumni with institution

Insight:

Milestone events are **high-impact engagement drivers**, especially for senior cohorts.

8. Strategic Value to Institution

- Potential contributions:
 - **Board-level advisory & governance input**
 - **Mentorship for senior students & alumni**
 - **Corporate partnerships & placements**
 - **Brand advocacy at global level**

ANNUAL ALUMNI MEET LA-MELANGE
Including
YOUNG ALUMNI ACHIEVERS AWARD

1. Multi-Dimensional Engagement Format

- Event combined:
 - **Sports (informal engagement)**
 - **Recognition (YAAA awards)**
 - **Cultural networking**

Insight:

Blended format enabled **high emotional + professional engagement**, increasing participation quality.

2. Strong Participation from Mid-Career Alumni (2015–2020 Core)

- Majority contributors from:
 - **2015–2017 batches (high density)**
 - Followed by **2018–2020 cohorts**

Insight:

Mid-career alumni remain the **most active engagement drivers**, contributing across functions and roles.

3. High Representation of Leadership & Growth Roles

- Alumni roles include:
 - **VP / AVP / Directors** (Citi, JP Morgan, Credit Suisse, Yes Bank)
 - **Product & Marketing Leaders** (Unilever, Abbott, Cipla, Zepto)
 - **Consultants & Analysts** (EY, GEP, PharmaACE)

Insight:

Participants are **professionally well-established**, enhancing peer learning and networking value.

4. Strong Industry Mix

- Key sectors:
 - **BFSI & Consulting:** Citi, JP Morgan, Credit Suisse, EY
 - **Pharma & Healthcare:** Cipla, Abbott, Sun Pharma, Alembic
 - **FMCG & Consumer:** Unilever, Pidilite
 - **Tech & Analytics:** HP, GEP, Icertis

Insight:

Provides **broad industry exposure**, strengthening alumni network diversity.

5. Recognition as a Key Engagement Lever (YAAA)

- Young Alumni Achievers Award focused on:
 - **Early-to-mid career high performers**
- Many awardees in:
 - Product, Marketing, Consulting, and Finance roles

Insight:

Recognition drives **aspiration, visibility, and repeat engagement**.

6. Entrepreneurial & New-Age Career Presence

- Alumni include:
 - **Founders / Proprietors / Consultants**
 - Roles in **e-commerce, digital, and startups**

Insight:

Reflects shift toward **entrepreneurial and digital career paths** among newer batches.

7. Cross-Functional Networking Value

- Functions represented:
 - Marketing, HR, Finance, Product, Consulting, Analytics

Impact:

- Facilitates **cross-industry collaboration**
- Enhances **peer learning and professional exchange**

8. Inclusion of Emerging Alumni (2023–2025)

- Participation from:
 - **Recent graduates (Analysts, Trainees, Executives)**

Insight:

Ensures **pipeline engagement**, integrating younger alumni into the ecosystem early.

Conclusion

La-Mélange 2026 successfully created a **high-impact alumni engagement platform** by combining **recognition, networking, and experiential activities**, with strong participation from **mid-career professionals and emerging alumni**, reinforcing SIESSBS's **community strength and long-term engagement strategy**.

DISTINGUISHED ALUMNI ACHIEVERS AWARD

1. High-Calibre Leadership Recognition

- Awardees include **top-tier leadership profiles**:
 - **CXO Roles:** CMO (Zydus), CEO, Chief Business Officer
 - **Senior Leadership:** SVP, VP, Director, Managing Director
- Representation across **1998–2015 batches**, with strong seniority depth

Insight:

The award recognizes a **highly accomplished and influential alumni cohort**, reinforcing institutional prestige.

2. Strong BFSI, Pharma & Consulting Dominance

- Key sectors:
 - **BFSI:** ICICI Bank, HDFC Life, Kotak Life, PwC, Mastercard
 - **Pharma & Healthcare:** Zydus, Pfizer, Takeda, Alembic, Sun Pharma, IQVIA
 - **Consulting & Services:** Deloitte (former), Nielsen, Capgemini

Insight:

These sectors represent the **core strength areas of alumni success and employability**.

3. Functional Leadership Excellence

- Major functional domains:
 - **Marketing & Brand Leadership** (CMO, Marketing Heads)
 - **HR Leadership** (CHRO, HR Heads, Talent Leaders)
 - **Sales & Business Leadership** (Presidents, Business Heads)
 - **Strategy & Consulting**

Insight:

Awardees demonstrate **end-to-end business leadership capability across functions**.

4. Global & Premium Organization Presence

- Alumni associated with:
 - **Global firms:** PwC, Mastercard, Capgemini
 - **Top Indian corporates:** ICICI, HDFC, Zee, Tata AIA

Insight:

Enhances **global brand positioning and institutional credibility**.

5. Entrepreneurial & Thought Leadership

- Alumni as:
 - **Founders, Authors, Directors, Consultants**
- Includes:
 - Social impact founders (INTERSEDE & GROW Foundations)
 - Independent consultants and advisors

Insight:

Highlights **diversity beyond corporate careers**, including **entrepreneurship and thought leadership**.

6. Strong Representation from Core Engaged Alumni

- Repeated contributors:
 - Padmanabhan Kamesh, Nitesh Bhele, Archit Maria, Rohit Menon

Insight:

Indicates a **deeply engaged alumni base contributing across multiple initiatives.**

7. Cross-Industry Breadth

- Coverage across:
 - BFSI, Pharma, Media, Consulting, Manufacturing, Retail

Insight:

Facilitates **cross-industry learning, mentoring, and institutional partnerships.**

8. Strategic Value of the Award

- Drives:
 - **Alumni pride and recognition culture**
 - **Role models for students and young alumni**
 - **Stronger alumni-institute relationship at senior levels**

Conclusion

The Distinguished Alumni Achievers Award successfully showcases a **high-impact, leadership-driven alumni network**, with strong presence across **BFSI, Pharma, and Consulting sectors**, reinforcing SIESBS's **brand equity, industry connect, and long-term alumni engagement strategy.**

ALUMNI CONTRIBUTION TOWARDS INSTITUTIONAL BUILDING ACTIVITIES CIS, INDUCTION, PANEL MEMBERS, PLACEMENT PROCESS

1. Strong Alumni Integration into Core Institutional Processes

- Alumni actively contributed to:
 - **CIS (Corporate Interaction Sessions)**
 - **Student Induction Programs**
 - **Panel Discussions & Expert Sessions**
 - **Placement Process (interviews, evaluations, mentoring)**

Insight:

Alumni are embedded in **core academic and career-building activities**, not just events.

2. High-Quality Leadership & Experience Mix

- Participants include:
 - **Senior Leaders:** MD (DBS Bank), SVP (Kotak Life), Director (Deloitte, Teknololite)
 - **Mid-Level Professionals:** Managers, Product Leaders, Consultants
 - **Young Alumni:** Analysts, Trainees (2023–2025 batches)

Insight:

Ensures **multi-level perspective**:

- Senior → Strategy & industry expectations
- Mid-level → Role-specific insights
- Junior → Recent placement experience

3. Strong Industry Representation

- Key sectors:
 - **BFSI:** ICICI Bank, DBS Bank, HDFC Bank, SBI Life
 - **Consulting & Professional Services:** EY, Deloitte
 - **Pharma & Healthcare:** Sun Pharma, Lupin, Zuentus, Bayer
 - **FMCG & Manufacturing:** Asian Paints, BASF, DOW
 - **Logistics & Tech:** DHL, Icertis

Insight:

Provides **broad industry exposure**, aligning with placement diversity.

4. Functional Expertise Across Domains

- Key functions:
 - **Marketing & Product Management**
 - **HR & Talent Management**
 - **Consulting & Strategy**
 - **Supply Chain & Operations**
 - **Finance & Banking**

Insight:

Supports **holistic student development** across multiple career paths.

5. Strong Representation from Core Engaged Alumni

- Frequent contributors:
 - Amey Ramane, Prajakta Shinde, Genu Abraham, Ajit Nair, Punit Shetty

Insight:

Indicates a **reliable and repeat engagement alumni pool**, suitable for formal advisory roles.

6. Inclusion of Recent Alumni (2023–2025)

- Roles:
 - Business Analysts, Product Executives, Trainees

Insight:

Brings **real-time placement insights**, improving relevance of sessions.

7. Direct Impact on Placement Ecosystem

- Alumni contributions support:
 - **Mock interviews & evaluations**
 - **Resume and skill alignment guidance**
 - **Company-specific hiring insights**

Impact:

- Improved **placement readiness and conversion rates**
- Stronger **industry alignment of students**

8. Institutional Value Creation

- Strengthens:
 - **Industry-academia linkage**
 - **Alumni ownership in institution building**
 - **Continuous feedback loop from corporate to campus**

Conclusion

Alumni participation in CIS, induction, panels, and placement processes reflects a **deeply integrated and mature alumni ecosystem**, where professionals across levels and industries actively contribute to **student development, placement success, and long-term institutional growth**.

AUSTRALIA ALUMNI CHAPTER MEET

A screenshot of a Zoom meeting titled "Australia Alumni Meet". The meeting is hosted by South Indian Education Society. The interface shows a grid of 12 participants. The top row includes Dr. Vikram Parekh (Organizer), Nikita Mahajan (Unverified), and A J Alphonso (External). The second row shows Vijay Goowami (External), Vikram Tandon (External), and Akshay Kale (Unverified). The third row features Rachmi (Unverified), Dominic Nadkarni (External), and Shweta Thomas (Unverified). The bottom row has Vikram Phulara (Unverified), Hari Iyer (Unverified), and Bincy Thampi (Unverified). Two participants, Hari Iyer and Bincy Thampi, are shown with their names in a pink circle. The right sidebar lists all 12 participants. The bottom status bar shows the time as 17:51 and the date as 15-06-2021.

USA ALUMNI CHAPTER MEET

A screenshot of a Zoom meeting titled "SIES USA Alumni Chapter Meet". The meeting is hosted by South Indian Education Society. The interface shows a grid of 12 participants. The top row includes Dr. Vikram Parekh, meena babal (External), Pradeep (Unverified), and Deepak (External). The second row shows Nandakumar Muni (Unverified), Dr. Deepa Dixit, Arnold Britto (Unverified), and Jyoti Chavan Chavan (External). The third row features Shivraj Kadam (Unverified), Priyal Rawat (External), Tulika P (External), and Kanase, Aishwarya (External). Two participants, Pradeep and Tulika P, are shown with their names in a pink circle. The right sidebar lists all 12 participants. The bottom status bar shows the time as 01:47:58 and the date as 19-07-2021.

ALUMNI PANEL DISCUSSION ON SDM

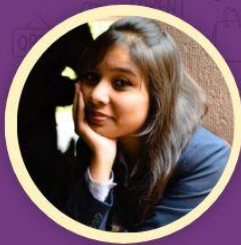


SIES School of Business Studies
RISE WITH EDUCATION

Department of Marketing

Navigating Sales and Marketing and its role in Marketing and Branding

Meet our Panelists



HETAL DESAI

Senior Manager
Strategy and New Business
Asian Paints



KHUSHBOO GUPTA

Senior Manager
Apple



MANDAR BELGAONKAR

Head of Product Marketing
Pidilite Industries Ltd



PRIYANKA CHAUVE

Luxury Travel Content Creator,
Digital Strategy &
Social Media Consultant



REMYA EARALY

Area Sales Manager
Tata ClassEdge



PRIYANKA PRABHU

Senior Manager, Campus Relations
Pidilite Industries Ltd

MODERATOR : DR. VIKRAM PAREKH

Associate Professor, Marketing and Strategy
HOD & Chairperson, Centre for Alumni Relations



23rd August 2025



Seminar Hall (L 10)



2:00 P.M. to 4:00 P.M.

SILVER JUBILEE CELEBRATION FOR BATCH OF 2000



ANNUAL ALUMNI MEET LA-MELANGE



DISTINGUISHED ALUMNI ACHIEVERS AWARD



CENTRE FOR ALUMNI RELATIONS

Faculty Advisors				
Dr. Vikram Parekh		Dr. Jharna Lulla		
Head of Alumni Committee				
Hardik Gaikwad				
POCs				
PGDM		PHARMA BIOTECH		AIMA PGDM
Komal Mali		Divya Dongra		Vihar Chalke
Key Members of Alumni Committee				
PGDM		PHARMA BIOTECH		AIMA PGDM
Yash Varma		Prachi Kedare		Anurag Mishra
Aditya Dhoot		Samson Gamre		Mansi Awhad
Rahul Patra		Rutuja Shinde		Rushikesh Suryawanshi
Rishi Iyer		Mahesh Kamble		
Madhur Gandhi		Harsh Naik		
Om Gayke		Ashish Rajbhar		